



Jason Holland

HEART-CENTERED CREATOR

(Purpose-Driven Web Designer, Holistic Digital Marketing Consultant, Breathwork Facilitator, Artist, and Blogger)

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Objective

Help conscious entrepreneurs and businesses thrive online via purpose-driven web design and holistic digital marketing consulting to help you sell your business with heart and soul and generate income.

Value Proposition

I am a passionate designer and developer with over 23+ years experience building businesses on the web for both small business entrepreneurs and global corporations.

I infuse my business development, web design and development, website optimization and management services with high-vibe, heart-centered energy to help clients reduce stress, self-realization and enlightenment, financial growth, prosperity and unlimited opportunity.

Education

DIGITAL ARTS, BFA
University of Oregon
Eugene, Oregon, USA

GRAPHIC DESIGN
Portland State University
Portland, Oregon, USA

Testimonial

"Jason is an incredibly rare combination of talents — an artist, designer, developer, digital marketer, and more. Jason has added immense value to our organization over the years. He takes a holistic view of every project, where it fits in with your company's goals, and how your audience will experience it."

Teresa Gordon
Director of Design and Brand
SharpSpring, Gainesville, Florida, USA

Career

SR. FREELANCE WEB DESIGNER & DIGITAL MARKETING CONSULTANT (1998 - PRESENT)

Jason Holland Creative Studio, Playa del Carmen, México

Helping businesses and individuals expand by inspiring growth for online brand strategy and design. My unique approach helps business owners and entrepreneurs accelerate growth.

- Clients include SharpSpring & SharpSpring Ads (formerly Perfect Audience).

INTERACTIVE GRAPHIC DESIGN (2008 - 2013)

Lunar Logic, Eugene, Oregon, USA

- Responsible for creative direction, wireframes, and visual design of websites and online software.
- Provided expert guidance on interaction design, user experience, brand standards, responsive design, SEO, and social media strategy.

INTERACTIVE GRAPHIC DESIGN (2007 - 2008)

Zinio, San Francisco, California, USA

- Led visual design on Mobile Newsstand for iPhone and related marketing collateral.
- Collaborated on the user experience of magazine readers and Zinio.com.
- Partnered with the visual design for readers, including user interface and iconography.
- Participated in the redesign of zinio.com.

INTERACTIVE GRAPHIC DESIGNER (2006 - 2007)

GreenRubino, Seattle, Washington, USA

- Collaborated with the interactive creative team on websites, online ads, user interface, SharePoint themes, and emails
- Clients included Microsoft Office and IT divisions.

CONTRACT WEB/GRAPHIC DESIGNER (2005 - 2006)

Filter (Filter/Talent), Seattle, Washington, USA

- Designed front-end graphics for a Microsoft Dynamics Word Cookbook Wizard.
- Created print collateral for Microsoft Innovation Center at Portland State University.
- Produced optimized web graphics and ad banners for Amazon, Microsoft, NBA.com, Nintendo, Sears Canada, and Weight Watchers.

SHIFT SUPERVISOR/BARISTA (2001 - 2005)

Starbucks, San Francisco, California, USA

- Selected to create a marketing campaign (including coffee bag label and music CD package) for the regional flagship store.