

Jason Samadhi

Heart-Centered Holistic Brand Strategist, Creative Director,
Inclusivity Consultant & Breathwork Facilitator

Empowering growth through inclusive design, holistic strategies, and authentic connections.

Summary

With 25+ years of experience, I specialize in creative direction, holistic digital strategies, WordPress web design, and breathwork facilitation, crafting authentic digital experiences that empower purpose-driven brands and foster genuine connections.

Experience

Creative Director & Sr. Web Designer
(Freelance/Remote, 1998-Present)

- Developed strategic marketing and digital solutions for purpose-driven brands.
- Designed brand systems and responsive WordPress websites, enhancing engagement and growth.
- Integrated membership, e-commerce, and CRM functionalities into digital platforms.

Sr. Web Designer, The KKIS Project
(Freelance Contributor/Hybrid, 2020-2022)

- Led digital platform redesign, boosting online engagement by 30%.
- Managed site security, performance, and CRM integration.
- Developed email campaigns supporting educational initiatives.

Sr. Web Designer, SharpSpring Ads
(Contract/Remote, 2019-2022)

- Refreshed digital presence, aligning with brand identity and strategic goals.
- Created sales funnels and landing pages, increasing conversion rates.
- Enhanced UX and visual consistency across digital channels.

Sr. Designer & Creative Director, MiniOne® System
(Contract/Remote, 2014-2019)

- Directed a team to craft cohesive brand identity and digital strategy.
- Developed SEO-optimized e-commerce site, improving brand visibility.
- Led creative initiatives including social media and educational content.

Contact Info

- [Website](#)
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Let's create meaningful digital experiences together. Visit jasonsamadhi.com to book your free 30-minute discovery call.

Education

- **University of Oregon** - Credits toward Digital Arts, BFA (1998–2000)
- **Portland State University** - Graphic Design (1997–1998)

Key Skills

- **Holistic Brand Strategy:** Crafting authentic, purpose-driven brands.
- **LGBTQ+ Inclusive Consulting:** Guiding brands toward inclusivity and diversity.
- **AI-Enhanced Digital Solutions:** Leveraging AI for optimization and digital growth.
- **Creative Direction:** Shaping visuals and messaging for maximum brand impact.
- **WordPress Web Design:** Building engaging, user-friendly websites.

Philanthropic Work

- **Aurelda:** Creator of a high fantasy realm exploring themes of spiritual growth and inclusivity.
- **Samadhi Breath:** Founder offering accessible breathwork sessions promoting holistic wellness.